



Exhibitor FAQs



RETREAT DETAILS

Event Name: [CE In The Mountains](#)

Exhibitor Packages: [Vendor/Sponsorship Registration](#)

Host: Lisa Copeland, Communicate With Influence

Email Address: Lisa@CommunicateWithInfluence.org

Phone Number: 206.465.1637

Event Location: Park City Peaks Hotel, UT

Event Date(s)/Time(s):

• Friday, February 23, 2024

8:30 am – 3:30 pm

• Saturday, February 24, 2024

8:30 am -1:30 pm

1. Who is invited?

The retreat is an invitation for any dental practice and all team members to attend.

2. How many people are coming?

Up to 100 dental professionals will be attending the retreat.

3. What % of people are the practice owner?

Each team that registers will have the practice owner(s) in attendance. The exact percentage of dentists or practice owners will be determined once teams begin to register.

4. What are the event topics?

We are in the process of developing the agenda. The retreat will primarily focus on practice building and communication skills.

5. Who are the Speakers?

- Samantha Jones
- Lisa Copeland, RD, CSP, CVP
- Dr. Joel Berg, DDS
- Tiffany Wuebben, RDH

6. Do you have a similar company that is a sponsor?

Our goal is to manage competing vendors/products, so you have a better ROI at the event. However, there may be some overlap in vendor products and services.



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7. Are there speaking opportunities for us, do we get the list of their contact information?

Yes! Depending on your sponsorship level, you will have podium time during the retreat, and there will be opportunities for you to request information from the attendees. As well as a giveaway that your company can provide products for that attendees would have to provide their contact information.

8. What's the cost?

Please visit CE In The Mountains, [Vendor/Sponsorship Opportunities](#), for detailed information.

9. What's the value of our company attending?

Your company's presence at the retreat offers an excellent opportunity to support influential dental practices across the nation.

It allows you to raise awareness of your company, showcase new products, and strengthen relationships with dental professionals from coast to coast.

As a sponsor, we are pleased to offer a range of support options, including but not limited to:

- Tri-Sponsor the Special Event - Horse-Drawn Sleighride Dinner
- Sponsor a speaker/topic, if available
- Pre- and post-event marketing recognition
- Exhibit table
- Incorporating your products into examples of patient conversations and providing guidance on effective product recommendations to dentists and their team members.
- Placing product images/logos on various slides and marketing materials throughout the retreat.
- Providing opportunities for retreat participants to request more information or schedule a learning demonstration from your company.

Once you have had the opportunity to review the packages and assess whether this event aligns with your company's goals, I would be delighted to reconnect with you. It would be fantastic to have you as the founding vendor for this exciting new event.

Thank you for considering our invitation. We eagerly await your positive response.

Warm regards,

Lisa

Lisa Copeland, RDH, CSP, CVP
CEO Communicate With Influence, LLC